



publity AG positions itself as a green asset manager in line with its strategy

Frankfurt/Main, 16 June 2023 – As part of its sustainable growth strategy, publity AG ("publity", ISIN DE0006972508) is focusing even more strongly on its focus as a green asset manager. publity has set itself the goal of managing at least 50% ESG-compliant buildings as an asset manager by 2030 and increasing the proportion to 100% in the long term. As an asset manager, publity already manages the green buildings of its customers. In recent years, these properties have received several high-profile international certifications for high ESG standards. publity will also expand its business activities in the future to include "Green Advisory" and provide clients with expertise in the ESG-compliant conversion of existing properties.

In its ESG strategy for commercial real estate, publity takes a holistic approach. This includes environmental protection measures such as charging stations for electric cars, low-emission heating and cooling systems, the use of renewable energies, and water and waste conservation. In addition, green roofs and facades, including beekeeping and the cultivation of fruit and vegetables on the roof, also play a central role. Domestic, sustainable and recycled materials are to be increasingly used for office furnishings. But property security, digitalization and social workplace design are also part of publity's activities for the ESG orientation of properties.

As part of its sustainability strategy, publity also plans to significantly reduce its carbon footprint within the company by 50% over the next few years. By 2030, publity even aims to become completely climate neutral. publity is guided by the 17 sustainability goals of the United Nations and will sign the Net Zero Asset Manager Initiative. The international initiative with more than 300 asset managers as signatories has pledged to cease CO2 emissions by 2050 or earlier.

Stephan Kunath, CFO of publity: "As a manager of office properties in major German cities, we have a great responsibility for the environment and people. Climate change has long since become real. We therefore see it as necessary to drive forward the expansion of green office properties in order to maintain the quality of life in cities. In addition, the world of work has changed significantly in recent years, which is why we need to equip offices for the future, in a socially responsible manner and with high digital standards. This is also an essential part of our ESG strategy. Our repositioning as a green asset manager opens up new growth opportunities for us, especially in the international office property market."

About publity

publity AG ("publity") is a green asset manager with a focus on office real estate in Germany. In doing so, publity combines experience and passion for sustainable, ESG-compliant properties with many years of real estate expertise from more than 1,100 successful transactions. In the development and transformation of ESG-compliant properties, publity takes a holistic approach that encompasses environmental aspects, innovative as well as social design options for working environments, and a high degree of digitalization. Accordingly, the office properties managed by publity have already received several high-profile international certifications for their outstanding ESG standards. publity is one of the most active players in the German office real estate market and also benefits from a sustainable network and its own high-level digitization of data on the German office real estate portfolio and individual properties. The shares of publity AG (ISIN DE0006972508) are traded in the Scale stock market segment of Deutsche Börse.

Press Contact:

Finanzpresse and Investor Relations:
edicto GmbH
Axel Mühlhaus
Phone: +49 69 905505-52
Mail: publity@edicto.de