

CONVENIENCE TRANSLATION

of a publication of insider information pursuant to Article 17 of Regulation (EU) No 596/2014 (MAR)
dated 14 May 2018

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publity AG – Management Board and Supervisory Board will propose capital increase against cash contributions to General Meeting

Leipzig, 14 May 2018 – Today, the Management Board and the Supervisory Board of publity AG (ISIN DE0006972508) (the „**Company**“) have decided to propose to the ordinary general meeting 2018 a capital increase against cash contributions under granting of statutory subscription rights to the existing shareholders. This aims at increasing the Company’s registered share capital by up to EUR 4,000,000.00. The price for the new shares shall be determined at a later stage.

The Company’s main shareholder TO-Holding GmbH (Frankfurt am Main) has agreed, with respect to the aforementioned capital increase, to subscribe, in its own name, for any and all new shares to the extent other shareholders abstain from subscribing for such shares. The sole shareholder of TO-Holding GmbH is publity AG’s management board member Thomas Olek.

The capital increase will serve to finance growth and to further reinforce equity.

The general meeting will be held on 1 August 2018. Further details of the capital increase will be provided in the invitation to the ordinary general meeting.

The Company will announce the resolution passed by the general meeting on the intended capital increase and the subsequent execution of the capital increase in separate publications.

The Management Board

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